

Facet	Impact	GOOD	BAD	UGLY
Familiarity		Map Layers Can reveal information otherwise overlooked	Routes / Tracks Can suggest false familiarity	
Acceptance		Social Media Audience can be form of accountability	Can lead to risk-taking to produce content	
Commitment		Routes / Tracks Pre-planning is useful to think and identify hazards before going into field	Routes become a target to follow	
		Mapping Tools Reduce effort to plan alternative routes	Performance Platforms May lead to lowered safety margins to achieve goals	
Expert Halo		Crowdsourced Observations & Social Media Can add more potentially useful external information	Popular information may not be correct	Simplified Predictions Collapse decision making to "red light" / "green light"
		Weather Apps & Telemetry Map Layers Can provide objective information	Can look authoritative even if data is noisy, low resolution, or stale	AI Chatbots Look authoritative but produce probable, not correct, answers
Tracks / Scarcity			Weather Apps Powder alerts and powder quality forecasts create urgency	Social Media Powder posts create urgency and crowding
Social Facilitation		Heatmaps Can provide useful orientation	May not correspond to safe route choices	Observations & Social Media Can act as trips to be emulated